![Store Leads logo] Store Leads ☰

Shopify Stores in Texas, United States

Updated Feb 14 2025

There are 81,180 live Shopify stores in Texas in the United States.

In this report, we'll cover the following essential statistics on Shopify stores in Texas in the United States.

- Cities with the most Shopify stores in Texas in the United States
- Social media usage on Shopify stores in Texas in the United States
- Contact information on Shopify stores in Texas in the United States
- Top categories for Shopify stores in Texas in the United States
- Top Shopify apps in Texas in the United States
- Number of employees for Shopify stores in Texas in the United States
- Top Shipping Carriers for Shopify stores in Texas in the United States
- Top-level domain distribution for Shopify stores in Texas in the United States
- Top Shopify stores in Texas in the United States

Download a complete list of Shopify stores in Texas in the United States with a paid account.

Create a free account to get a feel for the data we provide.

Access Now

Cities With The Most Shopify Stores In Texas in the United States

EXHIBIT 1

Here is the city distribution of Shopify stores in Texas in the United States. We're only showing the top 15 cities here but you can see the full list in Store Leads.

- 10,907 Shopify stores in the United States are based in Houston.
- 7,583 Shopify stores in the United States are based in Austin.
- 6,041 Shopify stores in the United States are based in Dallas.

City	Stores
Houston	10,907
Austin	7,583
Dallas	6,041
San Antonio	3,441
Fort Worth	2,389
Katy	1,521
Arlington	1,303
Plano	1,244
Spring	1,188
Frisco	1,172
El Paso	991
McKinney	843
Irving	781
Sugar Land	778
Cypress	732

Social Media Usage On Shopify Stores In Texas In the United States

Ecommerce brands use social media sites to engage with millions of consumers. Instagram and Facebook are the dominant social media sites for ecommerce stores, by far, with Twitter, Pinterest and YouTube also having notable usage.

EXHIBIT 1

- Instagram is used by 46.7% of Shopify stores in Texas in the United States.
- Facebook is used by 32.3% of Shopify stores in Texas in the United States.
- Tiktok is used by 11.8% of Shopify stores in Texas in the United States.

Type	Stores
Instagram	37,897
Facebook	26,203
Tiktok	9,548
YouTube	9,094
Twitter	7,870
Pinterest	7,145
LinkedIn	3,465
Facebook Group	1,670

Contact Information On Shopify Stores In Texas In the United States

Email remains an extremely popular communication channel for merchants. Many merchants also provide a phone number so that their customers can reach them instantly.

- 53% of Shopify stores in Texas in the United States have an email on their website
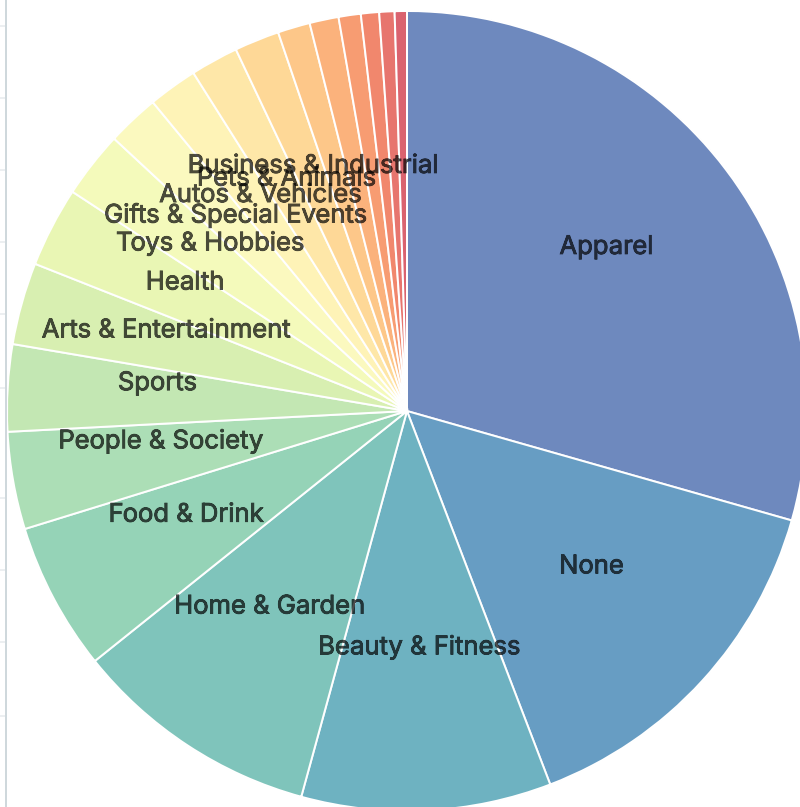- 27% of Shopify stores in Texas in the United States provide a phone number on their website

Type	Stores
Email	42,789
Phone	21,834

EXHIBIT 1

Top Categories For Shopify Stores In Texas In the United States

Here is the breakdown of industry verticals for Shopify stores in Texas in the United States.

- 31.4% of Shopify stores in Texas in the United States sell Apparel products.
- 10.8% of Shopify stores in Texas in the United States sell Beauty & Fitness products.
- 10.7% of Shopify stores in Texas in the United States sell Home & Garden products.

Category	Stores
Apparel	25,529
Beauty & Fitness	8,756
Home & Garden	8,674
Food & Drink	5,193
People & Society	3,417
Sports	3,045
Arts & Entertainment	2,880
Health	2,809
Toys & Hobbies	2,334
Gifts & Special Events	1,838
Autos & Vehicles	1,729
Pets & Animals	1,679
Business & Industrial	1,576
Consumer Electronics	1,133
Computers	1,019
Games	777
Books & Literature	638
Jobs & Education	535

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Travel	429

Top Shopify Apps used in Texas in the United States

Here are the top 10 apps, ordered by number of installs, across all Shopify stores in Texas.

App	Stores
Shopify Inbox	14,427
Judge.me Product Reviews App	12,093
Klaviyo: Email Marketing & SMS	10,911
Product Reviews	8,754
Geolocation	6,311
Instafeed - Instagram Feed	6,234
Printful: Print on Demand	6,120
Mailchimp Email SMS Marketing	5,331
Printify: Print on Demand	5,244
PageFly Landing Page Builder	3,614

With a paid account on Store Leads, you'll be able to see which stores have installed specific apps. You can also see when specific apps were installed (or uninstalled) by each store.

Employee Breakdown for Shopify stores in Texas

Here is the breakdown of Shopify stores in Texas by the number of employees.

EXHIBIT 1

Employees	Stores
Unknown	77,959
1 - 9	1,928
10 - 24	612
25 - 49	285
50 - 99	166
100 - 249	110
250 - 999	94
1000 - 4999	19
5000+	7
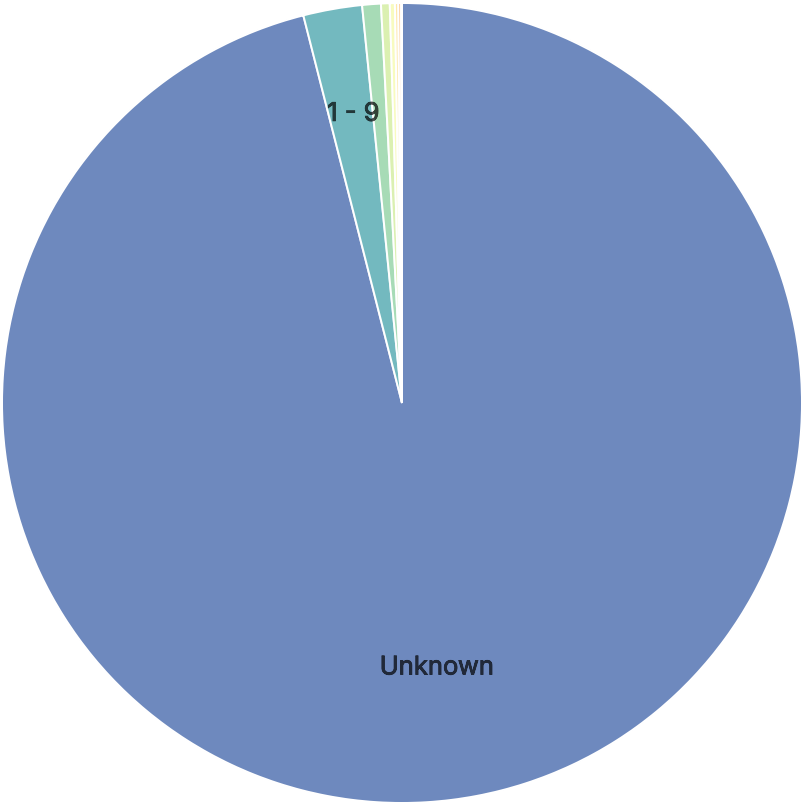
Top Shipping Carriers For Shopify Stores In Texas In the United States

- 17.9% of Shopify stores in Texas in the United States ship by USPS.
- 9.8% of Shopify stores in Texas in the United States ship by UPS.
- 5.5% of Shopify stores in Texas in the United States ship by Fedex.

Here are the top shipping carriers for stores on Shopify in Texas in the United States.

Shipping Carriers	Stores
USPS	14,515
UPS	7,938
Fedex	4,464
DHL	317
Canada Post	177
Royal Mail	102
Australia Post	84

EXHIBIT 1

|	
China Post	56
Correos	26
New Zealean Post	10

Top-level Domain Distribution For Shopify Stores In Texas In the United States

.com is the most common top-level domain, by far, for world-wide Shopify stores. Some countries have been faster than others to adopt alternate (such as country-specific) top-level domains.

- 87.1% of Shopify stores in Texas in the United States have a .com domain.
- 2.7% of Shopify stores in Texas in the United States have a .store domain.
- 2.7% of Shopify stores in Texas in the United States have a .shop domain.

Here is the top-level domain distribution for Shopify stores in Texas in the United States.

Top-level Domain	Stores
.com	70,707
.store	2,228
.shop	2,157
.co	1,430
.net	1,337
.org	912
.us	886
.online	133
.art	76
.io	73

Top Shopify Stores In Texas In the United States

EXHIBIT 1
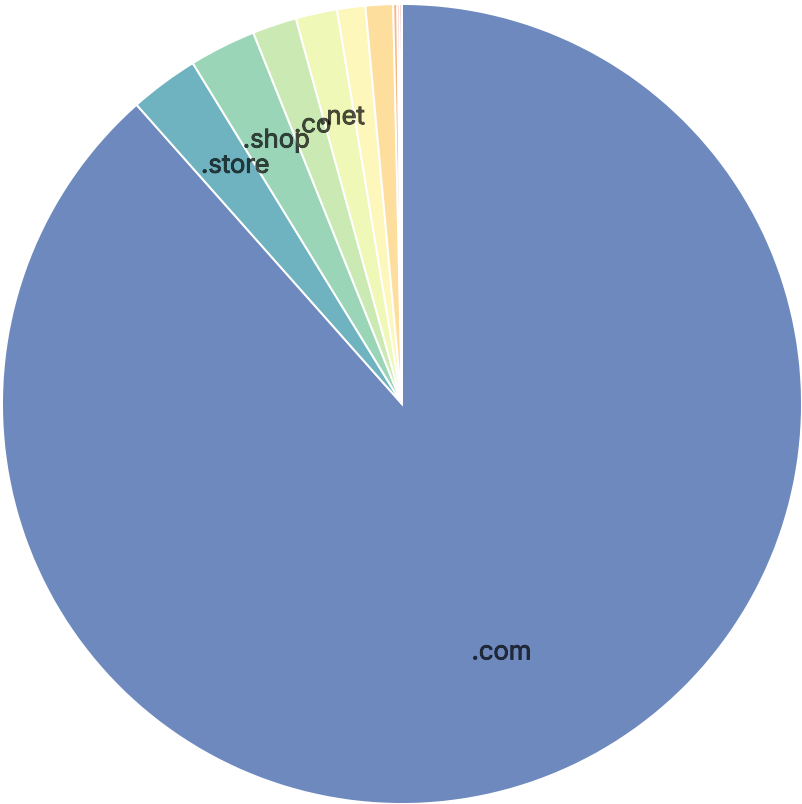
Here are the top stores in Texas in the United States ordered by worldwide store rank.

NAME
European Wax Center

DOMAIN
waxcenter.com

CITY
Plano

RANK
419

CREATED
2020/04/24

NAME
DC Shoes

DOMAIN
www.dcshoes.com

CITY
Houston

RANK
734

CREATED
2017/10/27

NAME
Juicy Couture

DOMAIN
juicycouture.com

CITY
Austin

RANK
740

CREATED
2019/08/23

NAME

EXHIBIT 1

Champion

DOMAIN
www.champion.com

CITY
Houston

RANK
795

CREATED
2016/12/30

NAME
Chubbies Shorts

DOMAIN
www.chubbiesshorts.com

CITY
Austin

RANK
1,090

CREATED
2016/12/30

Get more insights on Shopify stores

Our search interface is easy to use and helps you find the Shopify stores that are relevant to you.

You can segment stores on a variety of dimensions:

- Social Media accounts
- Email address
- Phone numbers
- Country
- Installed Apps
- Theme and Theme Vendor
- Number of Products Sold
- Third-party technologies

EXHIBIT 1

- Creation date
- Platform
- Top-level domains
- Domain status
- Domain type

Filter on stores with Facebook accounts.

For more insights on Shopify stores, create a free account and have a look for yourself.

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Other Reports

Have a look at these other reports to get a taste for what you can do with Store Leads.

- The State of Shopify
- Most Installed Shopify Apps

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SUPPORT

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Documentation

LEGAL

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Terms

Tools for ecommerce professionals.

Lochside Software, Inc.

EXHIBIT 1

Provincial Offences Court Activity (Part I and III only)
All Charges Received/All Charges Disposed
Ontario Court of Justice
Provincial Overview
October 2022 to September 2024

Date	Charges Received			Charges Disposed									Charges Pending			Avg. Days to Disposition	
				Charges Disposed Before Trial			Charges Disposed at Trial			Total Charges Disposed							
	Part I	Part III	Total	Part I	Part III	Total	Part I	Part III	Total	Part I	Part III	Total	Part I	Part III	Total	Part I	Part III
October 2022	157,777	10,051	167,828	203,810	9,230	213,040	12,129	5,037	17,166	215,939	14,267	230,206	103,397	125,467	228,864	376	674
November 2022	138,447	12,667	151,114	186,965	13,208	200,173	14,250	7,600	21,850	201,215	20,808	222,023	96,334	120,385	216,719	335	744
December 2022	123,860	8,965	132,825	143,925	11,543	155,468	11,941	5,031	16,972	155,866	16,574	172,440	82,846	117,413	200,259	324	698
January 2023	144,584	13,652	158,236	150,824	9,470	160,294	12,689	5,575	18,264	163,513	15,045	178,558	90,745	116,925	207,670	293	606
February 2023	135,688	11,250	146,938	122,411	8,146	130,557	12,130	5,353	17,483	134,541	13,499	148,040	104,806	114,225	219,031	270	604
March 2023	164,029	14,419	178,448	146,917	9,542	156,459	16,962	6,406	23,368	163,879	15,948	179,827	105,197	113,187	218,384	219	638
April 2023	150,493	11,732	162,225	128,618	7,094	135,712	11,969	5,169	17,138	140,587	12,263	152,850	112,513	112,852	225,365	213	672
May 2023	172,343	14,637	186,980	157,452	8,818	166,270	17,872	6,027	23,899	175,324	14,845	190,169	110,374	112,407	222,781	191	617
June 2023	163,310	13,815	177,125	149,432	8,231	157,663	18,457	5,744	24,201	167,889	13,975	181,864	99,488	112,312	211,800	183	588
July 2023	171,177	11,043	182,220	141,397	6,706	148,103	9,601	3,114	12,715	150,998	9,820	160,818	116,033	113,759	229,792	184	512
August 2023	217,199	13,564	230,763	188,257	6,883	195,140	13,086	3,483	16,569	201,343	10,366	211,709	122,782	116,711	239,493	177	564
September 2023	201,840	12,697	214,537	172,444	7,551	179,995	19,928	5,731	25,659	192,372	13,282	205,654	110,526	116,085	226,611	164	510
Total October 2022 to September 2023	**1,940,747**	**148,492**	**2,089,239**	**1,892,452**	**106,422**	**1,998,874**	**171,014**	**64,270**	**235,284**	**2,063,466**	**170,692**	**2,234,158**	**110,526**	**116,085**	**226,611**	**237**	**627**
October 2023	213,582	12,795	226,377	193,785	7,285	201,070	16,391	5,031	21,422	210,176	12,316	222,492	110,486	116,172	226,658	165	511
November 2023	186,068	13,882	199,950	170,516	8,378	178,894	17,904	5,570	23,474	188,420	13,948	202,368	106,095	115,565	221,660	159	495
December 2023	189,715	11,080	200,795	156,934	6,432	163,366	12,822	4,890	17,712	169,756	11,322	181,078	100,819	115,802	216,621	161	464
January 2024	205,862	14,686	220,548	209,829	8,479	218,308	20,542	6,530	27,072	230,371	15,009	245,380	107,331	114,794	222,125	146	474
February 2024	194,553	12,385	206,938	167,937	8,512	176,449	17,953	5,247	23,200	185,890	13,759	199,649	118,834	113,157	231,991	131	490
March 2024	215,316	13,812	229,128	178,460	8,853	187,313	20,509	5,671	26,180	198,969	14,524	213,493	107,207	112,959	220,166	128	441
April 2024	253,457	15,155	268,612	208,142	9,008	217,150	18,428	5,398	23,826	226,570	14,406	240,976	110,288	114,083	224,371	127	443
May 2024	272,111	15,980	288,091	231,243	9,518	240,761	19,337	4,951	24,288	250,580	14,469	265,049	120,225	115,538	235,763	133	434
June 2024	221,718	13,808	235,526	210,410	8,153	218,563	20,192	5,021	25,213	230,602	13,174	243,776	117,958	115,790	233,748	138	418
July 2024	261,244	13,543	274,787	267,877	7,326	275,203	15,450	4,038	19,488	283,327	11,364	294,691	112,789	117,690	230,479	135	1,005
August 2024	221,632	14,816	236,448	208,774	7,247	216,021	13,696	3,382	17,078	222,470	10,629	233,099	119,546	122,041	241,587	141	419
September 2024	226,904	13,376	240,280	201,510	7,707	209,217	20,898	5,753	26,651	222,408	13,460	235,868	109,254	121,898	231,152	144	412
Total October 2023 to September 2024	**2,662,162**	**165,318**	**2,827,480**	**2,405,417**	**96,898**	**2,502,315**	**214,122**	**61,482**	**275,604**	**2,619,539**	**158,380**	**2,777,919**	**109,254**	**121,898**	**231,152**	**142**	**492**

Average Days to Disposition at Trial: Average number of days from the date of the first hearing request to the final court appearance.
Charges Disposed: Number of charges finally completed.
Charges Disposed at Trial: Includes Failed to Attend –Convicted; Plead Guilty; Withdrawn; Quashed; Stayed; Dismissed/Acquitted; Plead Not Guilty – Convicted.
Charges Disposed Before Trial: Includes Pre-paid Fines; Plead Guilty; Fail to Respond – Convicted; Withdrawn; and Quashed.
Charges Pending: Charges with a future court date.
Charges Received: Total number of charges, regardless of whether they are against the same person.
Part I: Offences subject to Part I proceedings of the *Provincial Offences Act* , and *Federal Contraventions Act* charges.
Part III: Offences subject to Part III proceedings of the *Provincial Offences Act* , and *Federal Contraventions Act* charges.
The data is being provided "as is" for the specified purpose with the consent of the Ontario Court of Justice and may not be reused for any other purpose or shared beyond the original intended audience without seeking further approval of the Court. The Ministry of the Attorney General collects this data on behalf

n at Trial
Total
463
477
435
389
372
334
351
298
279
264
258
242
344
246
238
245
225
212
196
198
194
194
315
196
202
220

f of the Court,

Droit   Dossier

Michael Lesage's one-man quest to shed light on the inner workings of Ontario's courts

As cases get tossed due to backlogs and delays, lawyer says accessible data is needed to drive improvements

PAR GAIL J. COHEN   30 MAI 2024

iStock/peterspiro

PARTAGER: f 🐦 in ✉

Want to know how many cases were heard and filed in the courts in 2023? If you want those stats for California or Florida, it'll take you about half a second on Google to find them. But if you're looking for info closer to home, say in Ontario, you're mostly out of luck.

5e Sommet national annuel sur les invalidités épisodiques et l'emploi

DATES : 19 et 20 mars 2025
HEURES : de 12h00 à 15h30 (heure de l'Est) chaque jour
LIEU : Réunion virtuelle sur Zoom
INSCRIPTION : GRATUITE

Le thème de notre sommet est **La divulgation dans le dialogue**. Le Sommet catalysera le changement sur le lieu de travail en partageant les meilleures pratiques et en mettant en valeur les recherches clés. Ce que vous apprendrez peut soutenir la création d'un environnement de travail plus inclusif et plus accommodant qui soutient les personnes vivant avec une invalidité épisodique et profite également aux employeurs. **Rejoignez-nous !**

réalise
UN MOTEUR DE CHANGEMENT POUR LES PERSONNES VIVANT AVEC LE VIH ET D'AUTRES INVALIDITÉS ÉPISODIQUES

Restez à jour f 🐦 in 🔗

CHOIX DE L'ÉDITEUR

Dossier

Réparer les injustices historiques

Actualités

Les préoccupations planent pour l'avenir

EXHIBIT 3

With a string of criminal cases ranging from human trafficking charges to child sexual abuse and gun possession being thrown out recently due to backlogs and delays in Toronto courts, lawyer Michael Lesage is in a heated battle with Ontario's attorney general to get statistics on how many cases are before the courts, the number of judge-only versus jury trials, and disposition rates of cases.

In contrast to the open court principle, Lesage says when he launched his case, the Superior Court had stopped providing even the minimal statistics in its annual report. Prior to a recent report released May 7, the last annual report from court was in 2018.

"If you want to improve something, you need to have some baseline against which to measure that improvement. Otherwise, we're basically having a discussion about 'why is green a better colour than purple.' You're simply getting into feelings," says Lesage.

The civil litigator initially asked the Ontario Superior Court for court file numbers for every civil case resolved by jury and non-jury trials in six Ontario courthouses over seven years. He did get one year's worth of data, but the chief justice denied his broader request.

In his ongoing push for transparency, Lesage filed a freedom of information request with the Ministry of the Attorney General in February 2022, seeking data for courts in Toronto, Newmarket, Durham, Hamilton, Brampton, and Milton. He was denied.

With little success, he went on to request judicial review numbers from the Superior Court. Last November, Justice Charles Chang said the open courts principle doesn't apply to court data, and access to that information is solely at the Court's discretion.

de la Charte

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Actualités

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EXHIBIT 3

"In my view, the transparency that is fundamental to and imbues the open court principle does not extend to" the data Lesage requested, Chang said. It does include "the public's right to attend hearings and access court documents and the press's right to inquire and comment on the workings of the courts," but not the aggregation and preparation of reports from bulk data.

The Ontario lawyer has appealed the decision. His case will be at the Court of Appeal on June 13.

"I think it would be a perverse result if ultimately the public had no right or way to know how many cases were actually reaching trial in these phenomenally expensive buildings we have or how long they were taking to get there," says Lesage.

The Attorney General's office did not respond to requests for comment, but stated in its appellate factum that it's up to Chief Justice Geoffrey Morawetz whether to release the data. He again refused Lesage's request in February of this year. Morawetz's office did not respond to questions about the issue.

Lesage, who started his legal career practising in Florida, says Ontario's courts are outdated and inefficient compared to ones of similar size in the United States and Europe. The number of cases reaching trial in the province is "incredibly low," he says, citing the information he obtained for 2019 when there were 234 civil trials in Toronto, 18 in Hamilton, and only nine in Milton.

"The Ontario court system wasn't functioning overly well before COVID. It was very antiquated, very backwards. Then COVID hit, and for all intents and purposes, the system effectively collapsed and closed," Lesage says.

"Since then, it's not at a complete standstill, but things move at a glacial pace."

EXHIBIT 3

Lawyers and the public need to better understand what's happening in the courts, he says, because while the delays mean serious criminal cases are being thrown out – even after findings of guilt in some instances – the crunch on judicial resources is also impacting the civil courts. In Toronto right now, he says it can take five or six years to get a civil court date – be it a simple breach of contract or a shareholder dispute. It takes 18 months to two years in nearby Milton.

The Supreme Court of Canada's 2016 decision in _R. v. Jordan_ set strict thresholds for the time between an accused's arrest and the anticipated conclusion of their trial: 30 months in superior court and 18 in provincial court. Barring exceptional circumstances, cases that violate the accused's constitutional right to a trial within a reasonable time will be tossed.

Ontario Superior Court Justice Michael Code and others across the country have used their decisions to call out the federal government's ongoing failure to appoint enough judges to handle the needs of the courts. About a year ago, Supreme Court of Canada Chief Justice Richard Wagner warned the prime minister that a chronic shortage of federal court judges was putting trials at risk and could undermine public confidence in Canada's democratic system.

The number of judicial vacancies across Canada in August 2023 was 86. Twenty-seven of these were in Ontario and 14 were in BC.

According to the office of the Commissioner for Federal Judicial Affairs, there were 57 openings nationwide as of May 1, with 19 in Ontario and 12 in BC. Since taking over the post in July of last year, Justice Minister Arif Virani has made 103 judicial appointments to superior and appeal courts.

However, in Lesage's opinion, putting more judges on the bench without any information about what they do isn't enough.

EXHIBIT 3

"How do we know we need more judges, for instance, in Toronto? Or if we got another ten judges, how many more cases could be tried in a year or resolved," he asks.

Despite Lesage's challenges, data is publicly available for some Ontario courts. The Ontario Court of Justice (whose judges are appointed by the province) publishes statistics on cases received and disposed annually. The Superior Court recently published a report with data from 2019-2023, but prior to that hadn't done so since 2018. The last annual report from the Court of Appeal was in 2013 under Chief Justice Warren Winkler.

The Court of Appeal is undergoing a modernization program, which spokesperson Jason Gennaro says will include a return to publishing annual reports, starting this year.

"The modernization program, once fully implemented, will help streamline court processes, reduce delays, and support the timely delivery of justice," he says.

"It will also help the Court to compile and publish statistics on Court activities."

PARTAGER: f   🐦   in   ✉

Gail J. Cohen est une journaliste juridique basée à Toronto.

ARTICLES LIÉS

EXHIBIT 3

2/22/25, 5:41 AM
Case 4:23-cv-03348 National Michael Lesage's one-man quest to shed light on the inner workings of Ontario's courts
Filed on 03/12/25 in TXSD Page 19 of 43

Actualités

Quel sort attend l'ACEUM en pleine guerre commerciale?

La conclusion prochaine d'un accord trilatéral de libre-échange amène les juristes canadiens spécialisés en droit commercial à se demander si les choses avancent malgré le terrain miné inconnu instauré par Donald Trump

PAR KEVIN DOUGHERTY

Dossier

Privacy experts grappling with automated AI decision-making

Making decisions about individuals using computer algorithms is ubiquitous. But adding artificial intelligence to the mix makes things far more complicated.

PAR LUIS MILLÁN

Actualités

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PAR STEPHEN MAHER

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Regional Editions

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Prise de position
Résolutions
Mémoires

Droit
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Primauté du droit
Dossier
Actualités
Déontologie

Personnalités
Profil
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La pratique
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Fournisseurs alternatifs
Petits cabinets

National Magazine is the official periodical of the Canadian Bar Association and covers the latest trends and developments affecting the legal profession and the practice of law, as well as the latest news regarding the association and its activities. If you have suggestions, ideas or requests concerning

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2/22/25, 5:41 AM
Case 4:23-cv-03348 Document 37-1 Filed on 03/13/25 in TXSD Page 20 of 43
National - Michael Lesage's one-man quest to shed light on the inner workings of Ontario's courts

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Droit des

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Technologie

Cabinets

partenaires

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travail

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juristes

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magazine, please send us an

e-mail at national@cba.org

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shopify *careers*

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Sales Development Manager, Dallas Sales Hub

📍 **Dallas**

Sales

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About Shopify

Opportunity is not evenly distributed. Shopify puts independence within reach for anyone with a dream to start a business. We propel entrepreneurs and enterprises to scale the heights of their potential. Since 2006, we've grown to over 8,300 employees and generated over $1 trillion in sales for millions of merchants in 175 countries.

This is life-defining work that directly impacts people's lives as much as it transforms your own. This is putting the power of the few in the hands of the many, is a future with more voices rather than fewer, and is creating more choices instead of an elite option.

About you

Moving at our pace brings a lot of change, complexity, and ambiguity—and a little bit of chaos. Shopifolk thrive on that and are comfortable being uncomfortable. That means Shopify is not the right place for everyone.

EXHIBIT 4

Before you apply, consider if you can:

- Care deeply about what you do and about making commerce better for everyone
- Excel by seeking professional and personal hypergrowth
- Keep up with an unrelenting pace (the week, not the quarter)
- Be resilient and resourceful in face of ambiguity and thrive on (rather than endure) change
- Bring critical thought and opinion
- Embrace differences and disagreement to get shit done and move forward
- Work digital-first for your daily work

About the role

We're looking for a highly motivated **Sales Development Manager** to join our Sales team at our **Dallas TX Sales Hub.** This position offers a unique chance to build a rewarding career with a company that values growth and provides continuous opportunities for advancement.

Where You'll Work

We're looking for an energetic Sales Development Manager to join us in our Sales Hub in Dallas, TX and champion innovation and creativity while shaping the future of commerce.

You will work under a hybrid model spending 4 days a week (Monday, Tuesday, Thursday and Friday) in the Sales Hub office in Dallas. Shopify is Digital by Design and our workforce is remote. This hybrid model is something we are trying for certain Sales positions only. As such, you should be ready to pivot and be prepared for a future that is fully remote, fully hybrid, or something in between!

Role Overview

Our Sales Development team collaborates directly with notable brands and entrepreneurs. You'll help them launch or expand their commercial footprint, whether through e-commerce or physical retail. As a Shopify Sales Development Manager, you will play a vital role in scaling a high-performing team of Sales Development Representatives focused on our Retail segment.

EXHIBIT 4

Your responsibilities will include leading a motivated team to generate leads, achieve quotas at individual, team, and organizational levels, and align sales development objectives with regional goals in a key market.

At Shopify, we offer a unique opportunity for high-impact sales professionals to build a rewarding career with continuous growth opportunities. You will stay up-to-date with new commerce trends and develop a deep understanding of our product offerings to help merchants grow on Shopify.

Qualifications

- Demonstrated experience in managing a team of high-performing reps with outbound experience
- Proven leadership skills with a history of excellence
- Successful track record in SaaS or technology sales environments
- Proficiency in enterprise/up-market sales and a data-driven approach
- Strong organizational skills to effectively prioritize team tasks
- Excellent presentation and listening abilities

You'll be working on things like:

- Recruiting, leading, and training a team of 8-12 talented representatives focused on lead generation
- Motivating individuals and teams to surpass goals through coaching, regular result broadcasts, and creative incentives
- Cultivating a winning culture through mentoring and coaching team members
- Developing representatives to enhance their sales readiness for continuous professional growth
- Reporting on sales activity, call metrics, and forecasts to the leadership team
- Identifying areas for process enhancement, efficiency improvements, and increased productivity
- Collaborating with various departments like marketing, partnerships, sales, and enablement to ensure alignment and plan local events
- Strategizing and driving growth in net new merchant acquisition
- Experimenting with the SDR motion to explore innovative strategies that can drive growth for Shopify

Craft @ Shopify

Craft has always been the heart of Shopify. We're a company, founded by crafters, focused on a mission to make commerce better for everyone. This is why we want

EXHIBIT 4

careers at Shopify to reflect the incredible journey of getting better at your craft and applying it to push our mission forward. Shopifolk generally follow one of two career tracks

The crafter track is designed for individual contributors, whose primary purpose is getting shit done. Crafters hone their skills and gain experience primarily through project contributions, but they may also act as player coaches to their peers or lead small, focused teams of peer crafters executing on specific areas of the business or product.

The manager track is designed for people leaders, the stewards of the organization. The tool of a manager is their team, and this is how a manager makes the majority of their impact. They assemble, lead, and aim the team to ensure the team's crafters achieve Shopify's mission goals.

This role is part of our manager track.

Still interested? Great! To match you with your ideal role, we'll take the time to get to know you and the skills you bring to the table. If you're applying to a specific role, we'll respond within 10 business days. If we don't have an immediate opening, don't worry! We'll give you an update and keep you in mind for future roles. Just do us a favour and try not to submit more than one or two applications. Only submit additional applications if you *really* match the criteria for multiple roles.

We hire people, not resumes. If you think you're right for the role, apply now.

Apply Now

Work with us in your early career

Dev Degree program

A 3-4-year program that allows people to earn a computer science degree while working. It's designed for those looking to break into computer science or transition into the tech field.

Learn more about our Dev Degree program

Internship program

Shopify offers 4-month paid Engineering internships that are open to students, recent graduates, and those early in their careers.

Learn more about our Internship program

APM Program

Shopify's 12-month Apprentice Product Manager program is designed to help you gain the skills needed to start a product management career.

Learn more about our APM program

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EXHIBIT 4

in   👤   🔍 Sales Development Manager, Dallas Sales Hub in Houston, TX

🛍

Sales Development Manager, Dallas Sales Hub

Shopify · Dallas, TX

3 weeks ago ·   Be among the first 25 applicants

See who Shopify has hired for this role

No longer accepting applications

About Shopify

Opportunity is not evenly distributed. Shopify puts independence within reach for anyone with a dream to start a business. We propel entrepreneurs and enterprises to scale the heights of their potential. Since 2006, we've grown to over 8,300 employees and generated over $1 trillion in sales for millions of merchants in 175 countries.

This is life-defining work that directly impacts people's lives as much as it transforms your own. This is putting the power of the few in the hands of the many, is a future with more voices rather than fewer, and is creating more choices instead of an elite option.

About You

Moving at our pace brings a lot of change, complexity, and ambiguity—and a little bit of chaos. Shopifolk thrive on that and are comfortable being uncomfortable. That means Shopify is not the right place for everyone.

Before you apply, consider if you can:

- Care deeply about what you do and about making commerce better for everyone
- Excel by seeking professional and personal hypergrowth

EXHIBIT 4

M Gmail   **Moe Farhat <ankouny@gmail.com>**

Updated Invitation: Shopify Plus x Webinopoly @ Tue Aug 15, 2017 10am - 11am (CDT) (moe@webinopoly.com)
2 messages

<jessica.stroder@shopify.com>   Mon, Aug 14, 2017 at 8:33 AM
Reply-To: <jessica.stroder@shopify.com>
To: <moe@webinopoly.com>, <stephanie.titus@shopify.com>, Martyn Boddy <martyn.boddy@shopify.com>

This event has been changed.

Shopify Plus x Webinopoly   **more details »**

When	Tue Aug 15, 2017 10am – 11am Central Time
Where	**Changed:** WeWork Congress, 600 Congress Ave, Austin, TX 78701, USA (map)
Joining info	meet.google.com/oeq-efyw-uea
	Or dial: +1 609-459-0840 PIN: 7816#
Calendar	moe@webinopoly.com
Who	• jessica.stroder@shopify.com - organizer
	• stephanie.titus@shopify.com
	• Martyn Boddy
	• moe@webinopoly.com

Desired outcome: learn more about Webinopoly, your goals, and your current work with Shopify Plus; identify any gaps we can help fill; determine next steps if Plus Partnership could be a good fit in the future.

Going? **Yes** - **Maybe** - **No**   more options »

Invitation from Google Calendar

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To stop receiving future updates for this event, decline this event. Alternatively you can sign up for a Google account at https://www.google.com/calendar/ and control your notification settings for your entire calendar.

Forwarding this invitation could allow any recipient to modify your RSVP response. Learn More

invite.ics

Moe Farhat <moe@webinopoly.com>   Thu, Feb 20 at 5:13 PM
To: Preston Strickland <preston@pstricklandlaw.com>, William Love <william@lovelegalservices.com>

Here is the meeting invite with Shopify back in 2017- address was:
WeWork Congress, 600 Congress Ave, Austin, TX 78701, USA

EXHIBIT 6

UNITED STATES DISTRICT COURT
FOR THE WESTERN DISTRICT OF TEXAS
WACO DIVISION

Lower48 IP LLC,	§	No. 6:22-cv-00997
	§	
Plaintiff,	§	
	§	
vs.	§	
	§	
Shopify, Inc.,	§	
	§	
Defendant.	§	
	§	

ORDER AFFIRMING U.S. MAGISTRATE JUDGE GILLIAND'S ORDER

DENYING MOTION TO COMPEL DISCLOSURE

Before the Court is Defendant Shopify, Inc.'s ("Shopify") objection to

U.S. Magistrate Judge Derek T. Gilliland's Order Denying Motion to Compel.

(Dkt. # 32.) Shopify filed a Motion to Compel Disclosure of Third-Party Interests

on June 7, 2023. (Dkt. # 24.) In a July 7, 2023 hearing, Judge Gilliland issued an

Order denying Defendant's Motion to Compel. (Dkt. # 31.) Shopify filed an

objection to Magistrate Judge Gilliland's Order pursuant to Rule 72 on July 21, 2023.

(Dkt. # 32.) Plaintiff Lower48 IP LLC ("Lower48") filed a response to Shopify's

objection on August 4, 2023. (Dkt. # 33.) The Court finds this matter suitable for

1

disposition without a hearing. After careful consideration, the Court—for the reasons that follow— **AFFIRMS** Judge Gilliland's order. (Dkt. # 31.)

I. BACKGROUND

Lower48 sued Shopify on September 22, 2022 for infringing four of its patents related to website technology.[1] (Dkt. # 1 at 1.) Shopify filed a Motion to Dismiss for Failure to State a Claim under Fed. R. Civ. P. 12(b)(6) on December 12, 2022. (Dkt. # 12.) Lower48 amended the complaint on January 3, 2023, and Shopify's Motion to Dismiss was Mooted. (Dkt. # 15.)

On June 7, 2023, Shopify requested the Court issue an order compelling Lower48 to disclose all third-party interests involved in this action. (Dkt. # 24.) Shopify alleged Lower48 has received financial support from a third party to cover its expenses in connection with this litigation, with IP Edge and USIF being specifically identified as active litigation funders. (Id. at 1) Shopify contends that identifying other third parties and comprehending the extent of their financial interests is vital for assessing the existence of any potential conflicts of interest between the involved parties and the Court. (Id.) In Lower48's reply to Shopify's

---

[1] Patent Nos. 7.681,177 and 10,140,349, 11,100,070 and 11,194,777 (collectively the "patents-in-suit).

2

motion, it stressed that it has provided the court with the disclosure requirements of the Federal Rules of Civil Procedure and the Court's Local Rules.   (Dkt. # 25 at 4.) Shopify expressed dissatisfaction with both the disclosure and in camera review of the litigation funders IP Edge and US Innovation Fund.   (Dkt. # 32-2 at 12.)

Judge Gilliland denied the Motion to Compel on July 14, 2023. (Dkt. # 31.)   Judge Gilliland stated that "the Court has sufficient information for [Rule 455]" and that "none of the judges of the Western District of Texas have ordered the production of [disclosure of all third-parties]."   ECF No. 32-2 at 16:10-17:1.

Defendant objects to Judge Gilliland's Order pursuant to U.S.C. § 455(a), which mandates federal judges to recuse themselves "in any proceeding in which [their] impartiality might reasonably be questioned," and § 455(b), which obligates federal judges to disqualify themselves when they possess an "interest that could be substantially affected by the outcome of the proceeding."   (Dkt. # 32 at 6.) Defendant also heavily relies on a precedent set by the District Court of Delaware in its objection.   The court in the case Defendant cites discussed the potential ramifications of positioning litigation in a manner that would undermine the efficacy of the disclosure obligations outlined in Rule 7.1. (ECF No. 32-2 at 3:25-4:9; Nimitz TechS. LLC v. Canary Connect, Inc._, No. CV. 22 572-CFC, 2023 WL

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EXHIBIT 7

4420467 (D. Del. July 10, 2023)).   Defendant does not cite similar precedent in the

Western District of Texas or the Fifth Circuit.

Lower48 argues that courts nationwide have not required disclosure of

the information that Shopify seeks.   (Dkt. # 25.)   Precedent in the Western District

of Texas has consistently denied motions to compel production of information

related to litigation funding.   See Trustees of Purdue Univ. v. STMicroelectronics

N.V., No.   6:21-CV-00727-ADA, Dkt. 250 (W.D. Tex. Jan. 18, 2023); Mullen

Indus. LLC v. Apple Inc., No. 6:22-CV-00145, Dkt. 64 at p. 5 (W.D. Tex. Oct. 19,

2022).

II. LEGAL STANDARD

This Court assesses a Magistrate Judge's order under Rule 72(a) of the

Federal Rules of Civil Procedure.   Rule 72(a) enables a "party" to object to a non-

dispositive order by a Magistrate Judge, requiring the district judge to review timely

objections.   The district judge must modify or overturn any part of the order that is

clearly erroneous or contrary to the law.   See Fed. R. Civ. P. 72(a); see

also W. DIST. LOC. R. app. C, 4(a) (citing 28 U.S.C. § 636(b)(1)(A) ("[a] judge of

the [district] court shall consider the appeal and shall set aside any portion of

magistrate judge's order found to be clearly erroneous or contrary to law")).

"Where a magistrate judge has properly applied the law to fact findings that are not

clearly erroneous ... the magistrate judge's decisions are discretionary and the ruling may only be reversed for abuse of discretion." Sparling v. Doyle, No. EP-13-CV-00323-DCG, 2016 WL 236266, at *2 (W.D. Tex. Jan. 20, 2016)); accord Bankhouse v. United States, No. CV SA-21-CA-742-FB, 2021 WL 9059750 (W.D. Tex. Dec. 20, 2021).

III. ANALYSIS

A. Defendants' Objection

Shopify claims that Judge Gilliland's order included "clear error and [was] contrary to the law." (Dkt. # 32 at 1.) Defendant is unsatisfied that only two third-party identities have been disclosed, those of IP Edge and US Innovation Fund ("USIF"). Defendant alleges that IP Edge "strategically and habitually structures its litigation financing to avoid its disclosure obligations under Rule 7.1." (Dkt. # 32 at 8.)

Defendant further alleges that Judge Gilliland's ruling is based on insufficient existing case law in the Western District of Texas. (Id. at 7.) Defendant relies on the Local Rules in Fifth Circuit and the Northern District of Texas and case law in the state of Delaware to demonstrate that the Western District of Texas should require additional disclosure of third parties in this case.

5

EXHIBIT 7

ECF No. 32-2 at 7:8-8:4. Judge Gilliland discussed this issue in the motion

hearing, stating:

> [As] none of the districts – or none of the judges of the Western
> District of Texas have ordered production of this type of information
> on this basis, I'm not going to grant the requested relief and will
> maintain the essential – essentially the prior cases along this line. So
> those will be the general basis for denying the motion.

(Dkt. # 32-2 at 16.) Judge Gilliland also expressed that merits discovery and

merits motions is a more economically efficient way to ferret out weak patent

infringement cases than requiring disclosure of litigation funders.

B. **Plaintiff's Response**

Plaintiff cites several cases from the Western District of Texas in

support of Judge Gilliland's decision. In these cases, the courts denied motions to

compel production of information regarding litigation funding. (Dkt. # 33 at 2.)

Plaintiff further notes that it was willing to provide documents for in

camera review to evaluate any potential conflicts. (Id.) Plaintiff also points out

that Shopify's motivation for filing this motion is to benefit itself rather than

protect the Court's credibility, stating, "they want to know how much money

plaintiff has to spend … [they can] use more to muscle plaintiffs out." ECF No.

32-2 at 14:8-21.

6

EXHIBIT 7

Judge Gilliland agreed, finding that there was no need for more information on litigation funders, stating:

> I think we've identified in the motion the two entities that defendants are most concerned about. So the Court has those entities' information for purposes of conflicts. I also note that under Rule 455, we've gotta be concerned about things where the Court's impartiality might reasonably be questioned. I think the Court has sufficient information for that, as well.

(Dkt. # 32-2 at 16.) Neither precedent in the Western District of Texas nor need to clarify the Court's credibility necessitate further disclosure.

C. **Order**

This Court may require the full disclosure of all third-party litigation funders if Judge Gilliland's decision was clearly erroneous or contrary to law. See Fed. R. Civ. P. 72(a).; 28 U.S.C. § 636(b)(1)(A). Because there is no legal requirement in the Western District of Texas to require full disclosure of the information Shopify is seeking, the Court cannot find that the Order contains a clear error.
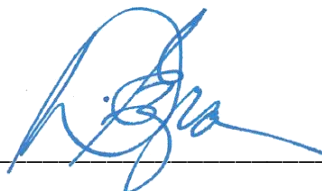
IV. CONCLUSION AND ORDER

Defendants have failed to demonstrate that Judge Gilliland's Order Denying Defendant's Motion to Compel was clearly erroneous or contrary to law.

EXHIBIT 7

For that reason and the reasons stated above, the Court **AFFIRMS** U.S. Magistrate

Judge Gilliland's Order Denying the Motion to Compel.[2]   (Dkt. # 31.)

IT IS SO ORDERED.

      DATED: November 2, 2023.

                          _____

                          David Alan Ezra
                          Senior United States District Judge

---

[2] As an aside, this Court notes that the only stock it owns is in the publicly traded company UAL (commonly known as United Airlines and its immediate affiliates). To this Court's knowledge, UAL does not engage in litigation funding for the parties.

EXHIBIT 7

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Ryan Fernando's Post

Ryan Fernando
Account Executive at Shopify
1mo

···

After an incredible 3 years at Square, it's time for the next chapter in my professional journey. I'm beyond grateful for the experiences, challenges, and growth that Square has provided me. It's been an amazing ride, and I've learned so much from the talented, innovative team and the inspiring mission we worked toward every day. Thank you to everyone at Square for making this such a memorable experience! 🙏

That said, I'm thrilled to share that I'm joining Shopify at the new Sales Hub in Dallas opening this year. I'm excited for the opportunity to be part of such an incredible company and to continue my journey in the world of e-commerce, innovation, and entrepreneurship. I can't wait to work with Colin Sinclair and Diana Gates as Shopify looks to grow the team in Dallas!

Here's to new adventures and growth ahead! 🌱

#Grateful #NewBeginnings #Shopify #Square #CareerJourney #ExcitedForTheFuture

👍🤝❤️ 91 · 18 Comments

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Colin Sinclair   1mo   ⋮

So pumped man! Going to be great!

👍 Like · 💬 Reply

Neziya Kaur   3w   ⋮
Senior Sales Development Lead

Congratulations Ryan! Wishing you all the best in your new role.

👍 Like · 💬 Reply

Connor Hatch   1mo   ⋮
Account Executive at Square

Congrats Ryan — It was a pleasure working with you!

👍 Like · 💬 Reply

EXHIBIT 8

Diana Gates   1mo

Senior Lead Sales Development | High-Performing Team Builder

Welcome to the team!! Excited to build this with you from the ground up.

Like · Reply | 1 Reaction

Honely Stuckey   1mo

Global Accounts Manager at HemlsBriscoe

Congrats Ryan!

Like · Reply

Tom Hanrahan   1mo

EVP: Global Head of Sales @ Square | ex Amazon | 10x Revenue Leader

Congrats Ryan - thank you for all of your hard work at SQ and best of luck in your new role!

Like · Reply | 1 Reaction

Sumith De Silva   1mo

Quality Engineer @ Quickstep Holdings Limited | Quality Control Expert

Wishing you the best Ryan, Congratulations!

Like · Reply | 1 Reaction

Laxmi Pariti   1mo

Senior Consultant at NTT DATA

Congrats Ryan!

Like · Reply

Melodie Fernando   1mo

We are the Heart Between People and Jobs!

Congrats Ryan! Excited for all of the wonderful things you have coming your way in 2025!

Like · Reply | 1 Reaction

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EXHIBIT 8

Ryan Fernando 🛡 · 3rd

Account Executive at Shopify

- Shopify
- The University of Texas at Dallas

Plano, Texas, United States · **Contact info**

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About

I am a results-driven outbound sales professional that thrives on the challenges of the everevolving business landscape and am committed to delivering exceptional value to the customer. My goal is to provide innovative solutions that not only meet their needs but also drive their success. With a strong background in relat ...see more

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Ryan Fernando · 3rd+
Account Executive at Shopify
1mo · 🌐

After an incredible 3 years at Square, it's time for the next chapter in my professional journey. I'm beyond grateful for the experiences, challenges, and growth that Square has provided me. It's been an amazing ride, and I've learned so much from the talented, innovative team and the inspiring mission we worked toward every day. Thank you to everyone at Square for making this such a memorable experience! 🙏

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🔵❤️ 91 · 18 comments

🖐
Like

Ryan Fernand...
Account Executiv...
9mo · 🌐

After an incredible journe... to Dallas, Texas us, I'm thr... recently taken on a new r...

Starting a...

🔵🟢❤️ 87 · 24 comm...

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Experience

Account Executive
Shopify · Full-time
Dec 2024 - Present · 3 mos
Dallas, Texas, United States · On-site

Square
Full-time · 3 yrs 1 mo

Account Executive
Jan 2024 - Jan 2025 · 1 yr 1 mo
Dallas, Texas, United States · Remote

Business Development Representative
Jan 2022 - Jan 2024 · 2 yrs 1 mo
Sydney, New South Wales, Australia

• Demonstrated an ability to close deals and generate revenue by effectively identifying...

Business and Sales Development Representative
Guesty · Full-time
Jan 2021 - Jan 2022 · 1 yr 1 mo
Sydney, New South Wales, Australia

• Performed in a development role of demoing Inbound, Outbound, and Targeted...

Gorilla Corporation
2 yrs
Dallas/Fort Worth Area

Partner Development Manager Nutanix America
Full-time
Dec 2019 - Dec 2020 · 1 yr 1 mo

- Manage Marketing Campaigns for 57 Nutanix Partners under the Nutanix XPAND License...

Virtual Marketing Intern
Internship
Jan 2019 - Dec 2019 · 1 yr

Education

The University of Texas at Dallas
Bachelor of Science - BS, Information Technology
2015 - 2019

Jesuit Dallas
High School Diploma
2011 - 2015

Volunteering

Meal Server
Boy Scouts of America
Nov 2010 - Nov 2015 · 5 yrs 1 mo
Poverty Alleviation

EXHIBIT 9

During the Holidays, we would partner with Golden Chick to prepare meals

Food Delivery Driver
Meals on Wheels America
Aug 2014 - May 2015 · 10 mos
Poverty Alleviation

- delivered meals to individuals at home who are unable to purchase or prepare their own meals...

Skills

Microsoft Office

Endorsed by 1 person in the last 6 months

1 endorsement

Leadership

Endorsed by 1 person in the last 6 months

1 endorsement

Show all 16 skills →

Recommendations

Received   Given

Nothing to see for now
Recommendations that Ryan receives will appear here.

Courses

Advance Business Communication
4350

Associated with The University of Texas at Dallas

Advanced Database Management
4380

Associated with The University of Texas at Dallas

Show all 9 courses →

Honors & awards

JSOM Freshman Excellence Scholarship
May 2015

Associated with The University of Texas at Dallas

Languages

English
Native or bilingual proficiency

Spanish
Professional working proficiency

EXHIBIT 9

Interests

Top Voices   Companies   Groups   Newsletters   Schools

Mark Cuban 🔗 · 3rd
President
7,951,113 followers

➕ Follow

Harley Finkelstein 🔗 · 2nd
Shopify President
107,023 followers

➕ Follow

Promoted ⋯

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Victor & 6 other connections also follow

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Daniel Kelleher 🔗 · 3rd
Sales Manager at Square

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Eric A. 🔗 · 3rd
Account Executive | Lawyer | Salesforce | Ex MuleSoft | Product Owner

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Mitch R. · 3rd
Account Executive at Square

View profile

Colin Birney · 3rd
Head Of Sales at Square AU

View profile

Lauren Thornhill 🔗 · 3rd
Sales Leadership @ Square (Block)

View profile

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Explore Premium profiles

Timothy Bond 🔗 · 2nd
Associate Attorney at Daniels & Tredennick PLLC

👤➕ Connect

EXHIBIT 9

Kyle Wagner in · 2nd
Senior Counsel / Vice President of Acquisition Management

➕ Connect

Diana Ozuna in · 2nd
Associate Attorney- Ewing & Jones

➕ Connect

Wes McCutcheon in · 2nd
Associate Attorney

➕ Connect

People you may know
From Ryan's company

Ebosetale Eseigboria
Graphic Designer | Professional Freelancer | Web-based Research & Development Specialist

➕ Connect

ZEKO MHD
E-commerce Specialist | Digital Marketing Strategist

➕ Connect

Josh Hannis
Shopify Plus Developer 🚀 | Custom Shopify Solutions, Theme Builds & Third-Party Integrations 👨‍💻

➕ Connect

Jelena Rsumovic
Software Development Engineer in Test (SDET) | QA Automation Engineer | Expert in Selenium, Java, Cucumber, API Testing | Proficient in Agile &...

➕ Connect

urooj iqbal
"HTML & CSS Enthusiast | Entry-Level Web Developer | Passionate About Frontend Development"

➕ Connect

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